

Haytham's Reel

“**Haytham's Reel**” is the media module at Beaconhouse Notion of Academia '25, designed to captivate delegates in the progressively innovating world of digital media production and design. This exciting module invites delegates to explore the art and science of photography, videography, and graphic design, encouraging them to push the boundaries of creativity and technical skill. Through hands-on experience, delegates will hone their abilities in visual storytelling, editing, and composition, using cutting-edge tools to realize their ideas.

Round

1

The first round, titled "**Director's Cut**", propels delegates to immerse themselves in the cinematic world by stepping into the shoes of a renowned director. Before the event, each team will be assigned a director and a specific theme. Teams will then have to replicate the essence of their director's visual language and storytelling methods to craft a unique short film that reflects the assigned theme. Utilizing professional editing tools, they will carefully capture iconic visual cues, thematic tones, and the distinctive style that defines their director's work. Once the films are complete, teams will submit their masterpieces that embody the director's vision while addressing the theme.

Delegate Cap: Not applicable

2

The second round, titled "**Design Dash**", invites delegates to dive into a whirlwind of creativity, artistic

design, and visual storytelling. In this expressive round, teams will be tasked with crafting a media experience that addresses a real-world, ongoing issue, revealed on the day of the competition. Armed with their design skills, delegates will be expected to deliver visually compelling solutions that seamlessly integrate the given challenge. But the challenge doesn't stop at the design - each team will fill out a form to explain their concept, vision, and how their design effectively addresses the issue at hand. It is a race against time to produce something that not only looks captivating but also makes an impact.

Delegate Cap: 2 per team

3

The third round, titled "**Urban Lens**", challenges delegates to explore the artistic side of photography by capturing the hidden beauty within the urban landscape of the BMI campus. Tasked with focusing on geometric patterns, lines, textures, and the vibrant life around them, delegates will need a sharp eye and a creative approach to uncover the extraordinary in the ordinary. Divided into three distinct themes, delegates will snap artistic photos that reflect each theme's essence, using their lenses to tell a visual story. After submitting their images, delegates will also provide written explanations, delving into the creative choices behind their work.

Delegate Cap: Not applicable

Note: The information in this document is subject to changes.